

OCTOBER 2007

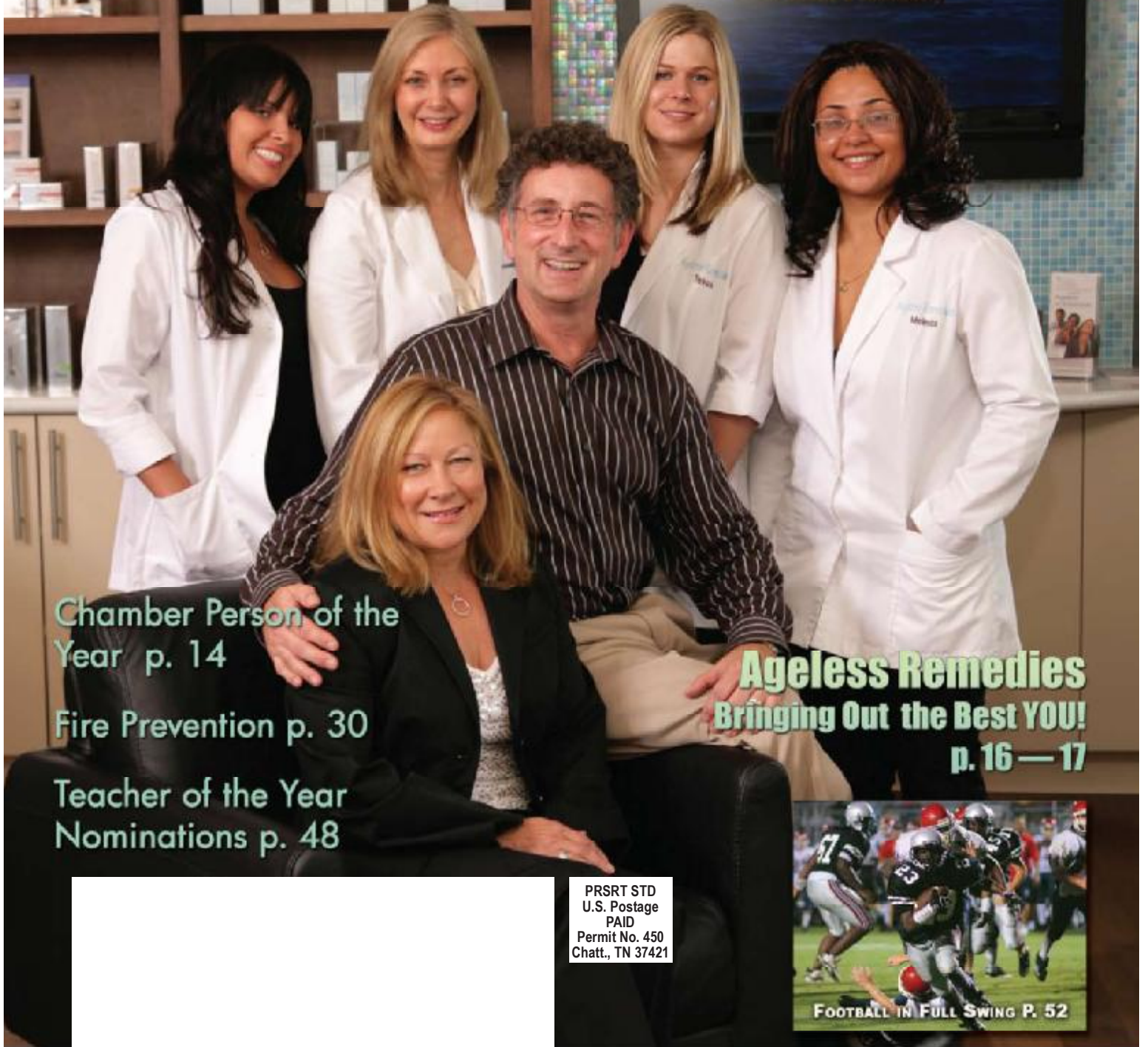
AROUND TOWN

The Voice of

ALPHARETTA / MILTON / WINDWARD

Building Stronger Communities

Ageless Remedies[®]
Anti-Aging & Sublimity



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Bringing Out the Best YOU!
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THE VOICE OF THE ALPHARETTA / MILTON / WINDWARD COMMUNITIES

Ageless Remedies®

medical skincare & apothecary

Bring out the best YOU!



You have worked hard climbing the corporate ladder year after year. Low and behold here comes a younger eager beaver at your heels. What do you do to make your employer look at you the same way they did five or ten years ago? Mary Jo and Mark Renier, owners of Ageless Remedies at Windward Crossing, have an answer for you. It will not only surprise you but give you the edge you need to stay on the higher rung of that corporate ladder.

Ageless Remedies of Alpharetta, which recently opened at 5815 Windward Parkway, Suite 207, is the latest advancement in the "medical spa" business. Founded in Atlanta in the late 1990s by Maureen Herrmann and Jennifer Curtin, the med spa offers state-of-the-art medical procedures and a collection of results-oriented skin care products in a relaxing environment. There are eleven Ageless Remedies locations nationwide, four in Atlanta, with several more opening soon.

Ageless Remedies offers a full menu of procedures, including laser treatments, Botox and Restylane, Intense Pulse Light skin rejuvenation, hair removal, and a variety of peels, facials, and waxing. Treatments for acne, rosacea, and spider veins are available.

Mark was previously the regional manager for Susquehanna Radio who operated 99X and Q100 in Atlanta. The radio stations were sold

in May of 2006, so Mark and his wife Mary Jo began looking for something new to do. "We have gone from broadcasting to beauty. We picked the medical esthetics industry because of the dramatic advancements in the last four or five years. People can actually look years younger in just a matter of days," Mark said. The couple visited Ageless Remedies, and loved the emerging business category of medical spas; loved the Ageless Remedies organization which is headquartered in Atlanta; and loved the two founders Jennifer and Maureen who are very hands-on and supportive.

"Coming from a radio background, I was dealing with people all the time from working with someone in the Braves office to a guy running a print shop in Norcross. Now, one of the things that we have noticed, since we are in medical esthetics, is when talking to someone we do a quick scan of their skin. I start thinking wow if they only knew about Ageless Remedies," Mark laughed.

"People don't have to shy from this anymore. The techniques and the products are clinically proven. As more people are discovering how Ageless Remedies can help them, they get very excited about it. Rarely do we have someone come in that isn't very curious. The customer wonders how it could work for them because they know someone who has had laser treatment and all the wrinkles, or



Left to right: Tessa Shook, medical aesthetician; Melinda Mine, medical aesthetician; Chelsea Shaughnessy, medical aesthetician; and Gloria Barnett, certified physician's assistant.

sun damage are either gone or dramatically reduced. They say 'I want to look forty-five instead of fifty-two.' They come in here and they will get results."

Ageless Remedies' winning formula of combining medical skin care treatments and retail prescriptive grade products is a huge success in the community. A prescriptive line can offer dramatically higher concentrations of effective ingredients, thereby generating improved results. The Ageless Remedies apothecary contains a selection of items that are difficult to find anywhere else in the area. Products range from Prescribed Solutions, SkinMedica, IS Clinical, NIA24, Obagi and Epicuren, to teeth whitening products like Go Smile and mineral makeup Glo Minerals. They bridge the gap between beauty and medicine.

"One of the reasons we are so excited about being in this location, at the intersection of Windward and North Point Parkways, is we are one of the only retail med spa services in this area.

Our clients are already seeing the improvements that can be achieved. They are correcting the sun damage from last year's vacation. Teens and adults are attacking their acne issues with the new PPx ISOLAZ. Wrinkles are being reduced with our advanced treatments like Levulan peels and Botox. We are able to provide these services within close proximity to the neighborhoods they live in," Mark said.

Alpharetta's Ageless Remedies staff includes a physician's assistant, Gloria Barnett, who has been working in esthetics and with Ageless Remedies Corporate for the last two years. Prior to that, she was a physician's assistant in oncology and cardiology. She is a certified trainer for two laser manufacturers. She is also

the corporate protocol trainer for Ageless Remedies. "Gloria is not only a gifted physician's assistant, she is also very talented in the art of esthetics, including treatments such as Botox and Restylane. It is not just an injection. It is how you do it and where you place it that makes the difference. That is the art of beauty Gloria is very good at it," Mary Jo added.

Ageless Remedies of Alpharetta also has three laser certified medical aestheticians, Tessa Shook, Melinda Mine, and Chelsea Shaughnessy. Each has extensive experience with the state of the art lasers. They went to esthetics schools in this area. They have friends and family here. They understand the Atlanta region and what clients expect. They are experienced in their many services and the latest technology. That is one reason Ageless Remedies has a very successful business model. They embrace the new advancements, not only the equipment but also the products. So Ageless Remedies is on the leading edge, very current, always staying abreast of the latest developments. They are not experimental. They adopt that which has been reviewed, certified and approved by Medical Director Dr. Mark Beaty, M.D. Dr. Beaty is a facial plastic surgeon, at Milton Hall Plastic Surgery, in Alpharetta. He has assessed the procedures, written the protocols, and has certified the training. It is all very effective and very safe.

If you have been thinking that taking care of you needs to become a higher priority, or if you know that your skin needs medical and/or cosmetic attention, Ageless Remedies of Alpharetta is open to give you the care you deserve.

The med spa is open Monday through Friday from 9 a.m. to 6 p.m., Saturdays until 4pm. They are open late on Thursdays, by appointment. Call (770) 475-0770 for a free consultation. Your skin will be glad you did.